

GROW BOLD.

LEAD WILD.

WILD

SEPT 2026

WOMEN IN LEADERSHIP DEVELOPMENT

IN PARTNERSHIP WITH

Scotiabank[®]

WITH SUPPORT FROM

 **FAIR CHANCE**
Learning

THE MARC
GROUP

Entrepreneur / Owner / Founder Cohort

Program Overview

The Women in Leadership Development (W.I.L.D.) Entrepreneur / Owner / Founder Cohort is designed for women who are building, leading, and growing businesses with purpose. This experience supports founders and business owners at every stage by strengthening leadership capacity, building confidence in decision-making, and creating meaningful connections with other women in business.

Through six sessions, participants develop key entrepreneurial leadership skills, including financial confidence, strategic relationship building, resilience, innovation, and future-ready leadership. Each session combines practical learning, personal growth, and peer connection to help women lead their businesses with greater clarity, confidence, and impact.

This cohort is more than a professional development program. It is a space where women entrepreneurs can learn, reflect, and grow alongside a community of like-minded leaders who understand the challenges and opportunities of building something of their own.

Purpose of the Program

The purpose of this cohort is to equip women entrepreneurs, founders, and business owners with the tools, mindset, and community they need to thrive in leadership and business.

Participants will leave with:

- stronger confidence in their leadership identity
 - a greater understanding of how to make informed business decisions
 - practical strategies to navigate change and uncertainty
 - new approaches to relationship-building, visibility, and influence
 - increased confidence in using technology and innovation to support growth
 - a deeper sense of community and connection with fellow women leaders
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Why This Program Matters

Women entrepreneurs often navigate constant change, financial pressures, and evolving market demands while making critical business decisions. This session explores how to lead with confidence through uncertainty while balancing growth, visibility, and long-term sustainability.

This program is built around the real-world experiences of owning, growing, and sustaining a business, providing practical leadership development that goes beyond theory.

The W.I.L.D. Entrepreneur / Owner / Founder Cohort offers a leadership journey that is practical, empowering, and relevant. It creates space for women to build not only their skills, but also their confidence, network, and long-term vision.

Program Format

The cohort is a six-part experience that includes:

- guided learning
- interactive workshops
- reflective exercises
- peer connection
- practical business insight
- access to online learning resources and educational tools

Participants will engage in a dynamic format that supports both independent learning and real-time connection. The program begins with orientation and community-building, moves through a series of growth-focused leadership sessions, and concludes with a celebratory closing event and keynote experience.

Each session is built around three core elements:

- **Focus Area** – A central leadership theme relevant to entrepreneurs, founders, and business owners.
 - **Key Growth Areas** – Practical skills, strategies, and leadership competencies participants will strengthen.
 - **Mindset Shift** – A leadership reframe that helps participants move from uncertainty or hesitation toward confidence and action.
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Program Flow

WELCOME, ORIENTATION AND BUILDING YOUR WILD NETWORK

Building connection, setting intentions, and introducing the leadership journey

01

FINANCIAL CONFIDENCE AND DECISION-MAKING

Understanding numbers, risk, and growth

02

BUILDING POWERFUL NETWORKS AND COMMUNITY IMPACT

Creating growth and influence through relationships, collaboration, mentorship, and community leadership

03

NAVIGATING AN EVER-CHANGING BUSINESS LANDSCAPE

Leading with resilience and adaptability through economic shifts, market disruption, and new business realities

04

AI, INNOVATION & THE FUTURE OF BUSINESS

Building confidence and capability in using emerging technology, digital tools, and AI to lead effectively in a changing business environment

05

CLOSING CEREMONY, CERTIFICATE AND KEYNOTE EVENT

Celebrating growth, recognizing achievement, and inspiring continued leadership

06

Session 1 (SEPT 23)

WELCOME, ORIENTATION & BUILDING YOUR WILD NETWORK

The program begins by welcoming participants into the cohort and introducing the program structure, learning platform, and available resources.

Participants will connect with one another, reflect on their goals, and begin building relationships, creating a strong foundation of engagement, trust, and community. This session is designed to create a strong foundation for engagement, trust, and community.

Key Outcomes

- introduction to the program format and participant experience
- overview of the learning platform and available resources
- connection with fellow entrepreneurs, owners, and founders
- clarity around personal goals and intentions for the program
- a sense of belonging within the cohort community

Experience Highlight

Participants gain access to a learning environment that extends beyond the live sessions, offering tools and resources to support continued growth throughout the program.

SPEAKER:

Jane Ramos

- Branch Manager, Scotiabank

Session 2 (SEPT 30)

FINANCIAL CONFIDENCE AND DECISION-MAKING

This session helps participants build confidence in the financial side of business leadership by exploring how financial insights can guide decision making, strengthen business health, and support sustainable growth.

The session encourages women entrepreneurs to strengthen their relationship with financial leadership and make decisions with greater clarity and confidence.

Key Growth Areas

- profitability mindset
- investment decisions
- financial leadership

Mindset Shift

From: “Finance is intimidating.”

To: “Numbers tell the story of my business.”

Why It Matters

Financial confidence is essential for sustainable growth. Leaders who understand the story behind their numbers are better equipped to make strategic choices, manage risk, and plan for the future.

SPEAKER:

Badri Mahdavi-Lang

- Senior Wealth Advisor and Portfolio Manager, Scotia Wealth Management

Session 3 (OCT 7)

BUILDING POWERFUL NETWORKS AND COMMUNITY IMPACT

Entrepreneurship does not happen in isolation. This session explores how strong relationships can open doors, create opportunities, and expand impact. Participants will reflect on how networking, mentorship, and collaboration can strengthen both business growth and community leadership.

This session reframes networking as an authentic and strategic part of leadership, rather than a transactional or uncomfortable task.

Key Growth Areas

- strategic networking
- collaboration
- mentorship
- community engagement
- long-term vision

Mindset Shift

From: “Networking is awkward.”

To: “Relationships create opportunity, influence, and shared success.”

Why It Matters

The ability to build and nurture strong relationships is one of the most valuable leadership assets an entrepreneur can have. Meaningful networks can lead to support, visibility, collaboration, and long-term growth.

SPEAKER:

Puja Malhotra

- Founder, Roop Creative Agency

Session 4 (OCT 14)

NAVIGATING AN EVER-CHANGING BUSINESS LANDSCAPE

Today’s entrepreneurs are leading in a business environment that is constantly evolving. This session is designed to help participants strengthen their resilience, respond to uncertainty with intention, and identify new possibilities during times of change.

Participants will explore what it means to lead proactively, adapt with confidence, and guide their businesses forward with steadiness and vision.

Key Growth Areas

- adapting quickly to changing market conditions
- responding to economic pressures with clarity and confidence
- identifying new opportunities in times of uncertainty
- innovating business models, services, and sales strategies
- leading teams through change with steadiness and vision
- making proactive decisions instead of reactive ones

Mindset Shift

From: “The uncertainty is too much to manage.”

To: “Strong leaders adapt, innovate, and move forward with purpose.”

Why It Matters

Resilient leadership is critical for business longevity. Entrepreneurs who can adapt to change while staying grounded in purpose are better positioned to lead through challenge and seize new opportunities.

SPEAKER:

Samantha Buckley

- Founder, Ghost Taco and Event Mrkt

Session 5 (OCT 21)

AI, INNOVATION & THE FUTURE OF BUSINESS

As technology continues to reshape business, leaders need confidence in how to engage with it. This session introduces participants to the role of AI and emerging tools in leadership, operations, communication, and growth.

Rather than positioning technology as something to fear, this session encourages curiosity, experimentation, and practical adoption.

Key Growth Areas

- understanding the role of AI and emerging technology in business growth
- building confidence in adopting new digital tools and systems
- using technology to improve efficiency, communication, and decision-making
- staying adaptable as technology continues to evolve
- encouraging innovation and continuous learning within teams
- balancing the human side of leadership with technical advancement

Mindset Shift

From: “Technology is moving too fast for me to keep up.”

To: “I can lead with curiosity, confidence, and a willingness to adapt.”

Why It Matters

Future-ready leaders are not expected to know everything — but they do need the confidence to learn, adapt, and make thoughtful use of the tools shaping modern business.

SPEAKER:

Angela Dunn

- Founder, AI Dunn Right

Session 6 (OCT 28)

CLOSING CEREMONY, CERTIFICATE AND KEYNOTE EVENT

The final session brings the cohort together to reflect on the journey, celebrate progress, and recognize the commitment participants have made to their development. This closing experience includes certificate presentation and a keynote event designed to leave participants feeling inspired and empowered as they move forward.

This final gathering serves as both a celebration and a launch point - reinforcing that leadership development does not end here, but continues beyond the program.

Key Outcomes

- reflection on growth and key takeaways
- celebration of participant achievements
- certificate recognition
- inspiration through keynote speaker insights
- strengthened sense of community and momentum for the future

Experience Highlight

The closing event creates a memorable final touchpoint that honors the participant journey while reinforcing confidence, visibility, and continued leadership.

The Participant Experience

Throughout the program, participants can expect:

- a supportive and empowering learning environment
- relevant content tailored to the realities of emerging leadership
- opportunities for meaningful peer connection
- practical takeaways that can be applied in work and community settings right away
- online resources and educational tools that extend learning beyond the live sessions
- a cohort experience that balances leadership growth with real-world workplace insight

SPEAKER:

Ruby Lui

- General Manager of Newmarket Toyota
 - Vice Chair, Central York Chamber of Commerce
 - Chair, Central Zone, Ontario Toyota Dealers Association
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FEATURED SPEAKER

JANE RAMOS

Branch Manager, Scotiabank

SPEAKER FACTS

- Branch Manager at Scotiabank's Yonge and Bonshaw branch, bringing over 25 years of leadership experience with a strong focus on relationship building, team development, and coaching for long term success.
- Passionate advocate for women in leadership and dedicated partner of W.I.L.D., committed to empowering others through mentorship, leadership development, and community engagement.



FEATURED SPEAKER

BADRI MAHDAVI-LANG

Senior Wealth Advisor and Portfolio Manager,
Scotia Wealth Management

SPEAKER FACTS

- Senior Wealth Advisor and Portfolio Manager at Scotia Wealth Management, providing personalized investment management and comprehensive wealth planning to help clients achieve their long term financial goals.
- Experienced financial strategist specializing in holistic wealth planning, guiding individuals and families through every stage of life with disciplined, client focused advice and tailored financial solutions.



FEATURED SPEAKER

PUJA MALHOTRA

Founder, Roop Creative Agency

SPEAKER FACTS

- 18 years of experience in branding, marketing, and web design, helping entrepreneurs build high-performing brands and websites that drive business growth.
- Award-winning entrepreneur, mentor, and speaker, recognized as a Central York Chamber of Commerce Top 40 Under 40 recipient for her leadership and contributions to the local business community, with a focus on brand visibility, relationship-building, and sustainable business growth.



FEATURED SPEAKER

SAMANTHA BUCKLEY

Founder, Ghost Taco and Event Mrkt

SPEAKER FACTS

- Entrepreneur, restaurateur, and CEO of Ghost Taco, with 10+ years of experience building and growing businesses, including Ground Burger Bar and EVENTMRKT.
- Experienced business leader and advocate for women in entrepreneurship, specializing in brand growth, operations, leadership, and team building while empowering women to pursue ambitious goals and define success on their own terms.



FEATURED SPEAKER

ANGELA DUNN

Founder, AI Dunn Right

SPEAKER FACTS

- Founder of AI Dunn Right, helping small business owners use practical AI solutions to simplify daily tasks, improve communication, and save valuable time.
- Experienced project leader and AI educator, passionate about helping entrepreneurs, especially women in business, confidently use AI to support growth and long term success.



FEATURED SPEAKER

RUBY LUI

General Manager of Newmarket Toyota

Vice Chair, Central York Chamber of Commerce

Chair, Central Zone, Ontario Toyota Dealers Association

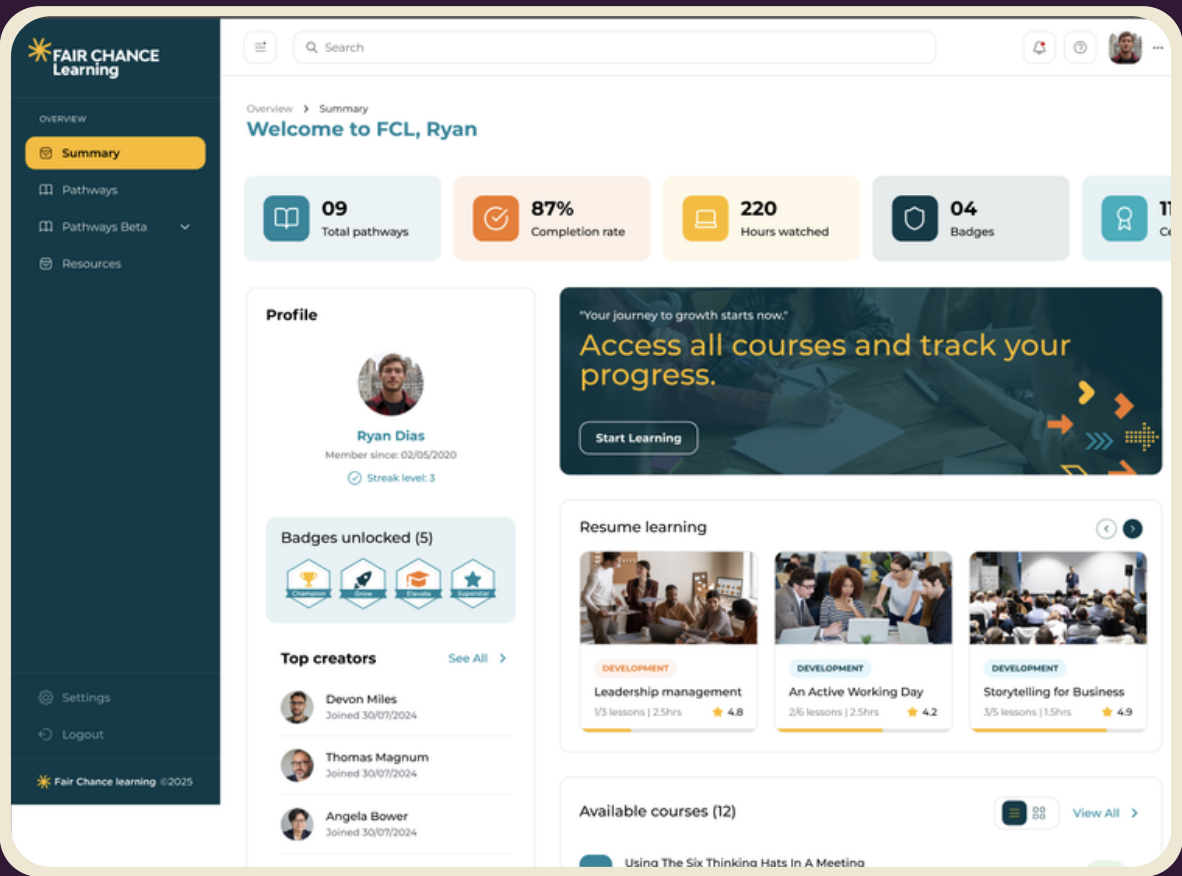
SPEAKER FACTS

- General Manager of Newmarket Toyota, overseeing dealership operations across sales, service, finance, HR, and business performance, while bringing an MBA and a collaborative, people focused leadership approach.
- Community and industry leader, serving as Vice Chair of the Central York Chamber of Commerce and Chair of the Central Zone for the Ontario Toyota Dealers Association, with a focus on confident, authentic leadership in a traditionally male dominated industry.

Your W.I.L.D. Learning Experience

LEARN ANYWHERE. GROW ANYTIME.

Your leadership journey continues between sessions with exclusive access to the W.I.L.D. online learning platform. Review session materials, complete activities, explore additional resources, and track your progress throughout the program.



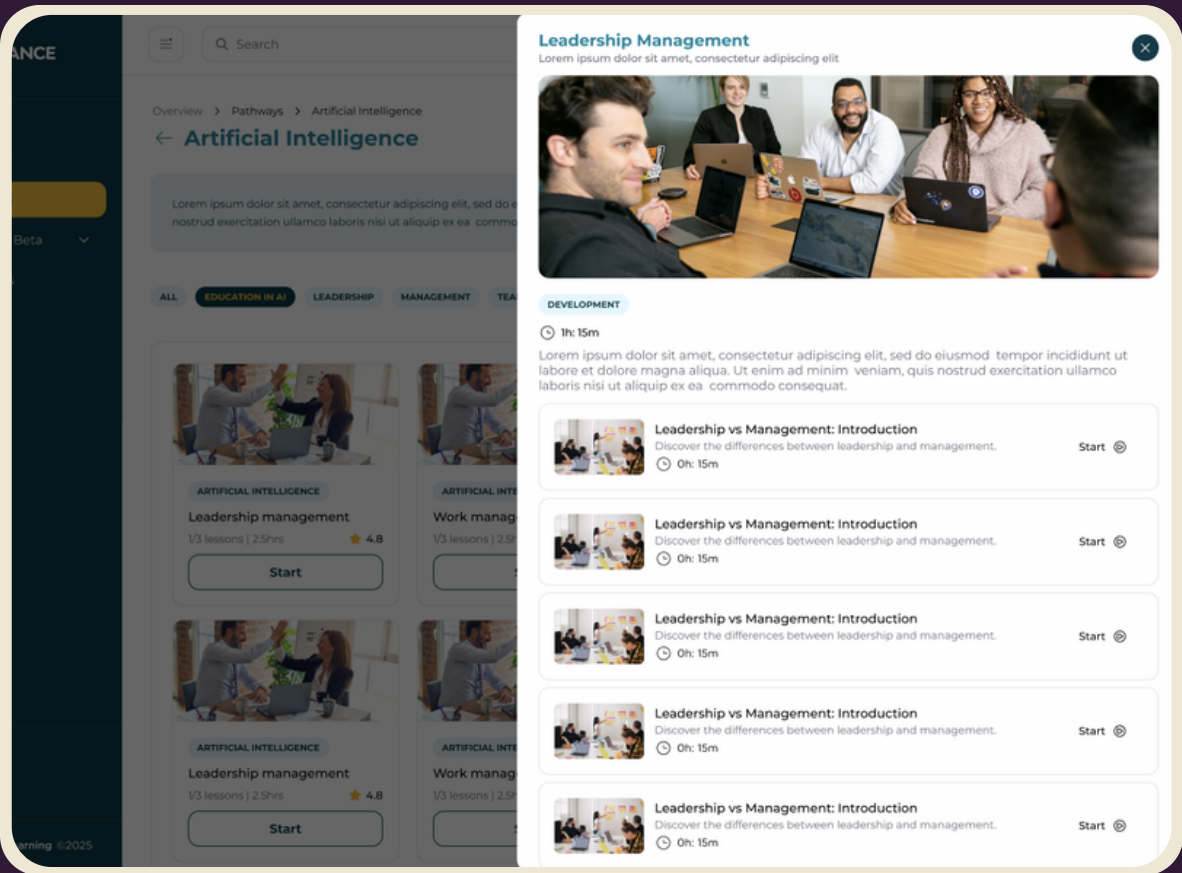
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Browse leadership topics, discover new learning modules, and access every course included in your W.I.L.D. experience.

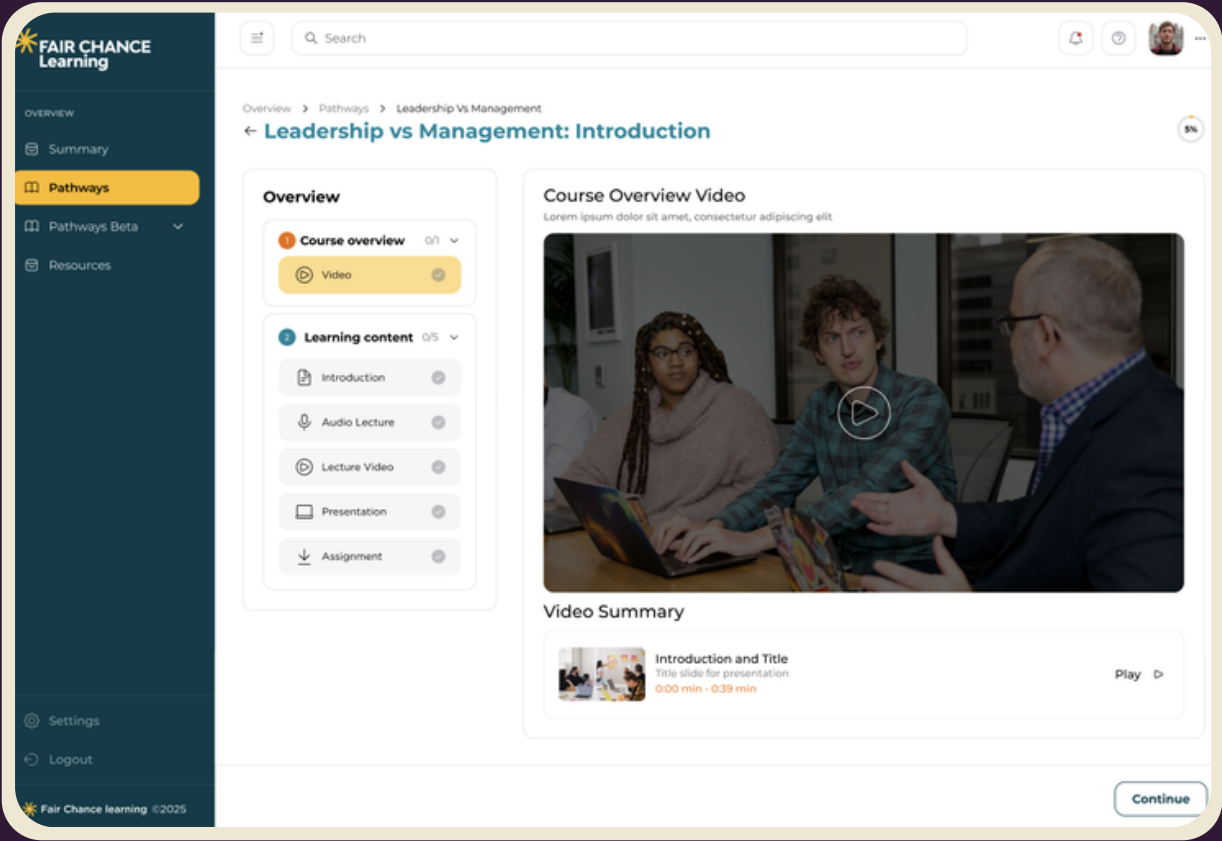
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EVERY COURSE INCLUDES:

- Video learning
- Practical leadership content
- Downloadable resources
- Self-paced progress tracking
- Interactive learning experience



Your W.I.L.D. Learning Experience

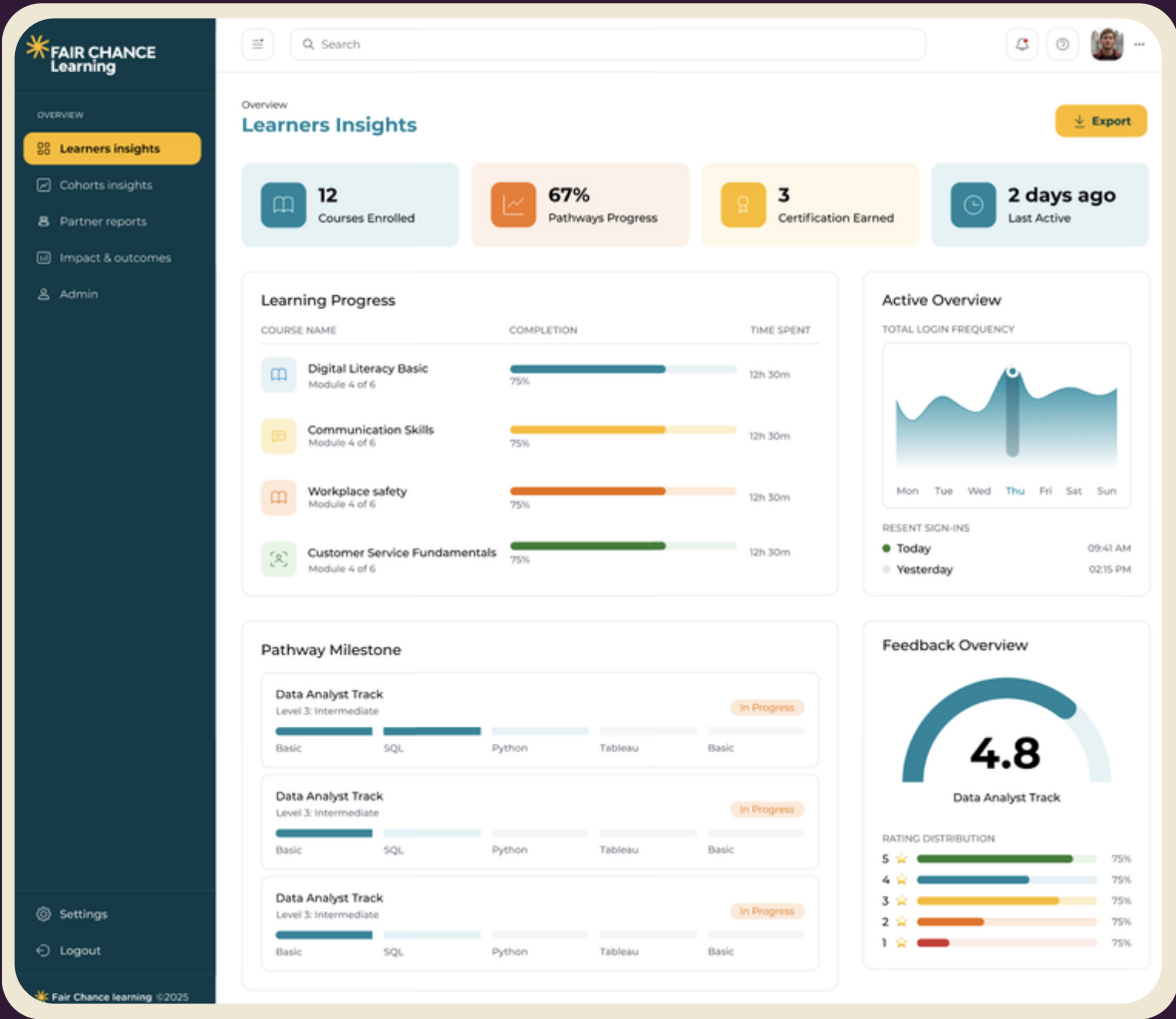


3

Watch leadership videos, review presentations, listen to audio content, complete assignments, and revisit materials anytime – all in one easy-to-use platform.

4

Your personal learning dashboard keeps everything in one place – from course progress and achievements to recommended learning and upcoming content.



Your leadership journey doesn't end when each session is over.

The W.I.L.D. Learning Hub gives you the flexibility to learn at your own pace, revisit valuable content, and continue developing long after each workshop concludes.

Ready To Get Started?

Program Outcome

By the end of the W.I.L.D. Entrepreneur / Owner / Founder Cohort, participants will have a clearer sense of who they are as leaders, how they want to grow their businesses, and how they can navigate the future with confidence.

They will leave with not only new skills and perspectives, but also a stronger network, deeper self-trust, and a greater sense of possibility.

- ✓ Welcome, Orientation and Networking
- ✓ Financial Confidence and Decision-Making
- ✓ Building Powerful Networks and Community Impact
- ✓ Navigating an Ever-Changing Business Landscape
- ✓ Future-Ready Leadership — AI and Evolving Technology
- ✓ Closing Ceremony, Certificate and Keynote Event

Who This Cohort Is For -

This cohort is designed for women who are:

- entrepreneurs building or scaling a business
- founders leading new ideas, ventures, or organizations
- business owners seeking renewed clarity, confidence, and community
- women ready to strengthen both their leadership and business impact

Join now for:

\$195 (CYC Member)
\$225 (Non Member)